Beverly Hills Formula’s Dentist’s Choice has been formulated based on extensive research, aiming to incorporate all the ingredients and benefits dentists’ wanted to see in a premium toothpaste. The result: teeth that appear whiter, feel smoother and remain cleaner.

For more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Berkeley Green Road LONDON NW10 7AP Tel:020 7734 04877

UCL Eastman CPD Course in Sports Dentistry

The Eastman’s Sports Dentistry course is aimed at dental practitioners with an active interest in sport and offers excellent training.

Delivered through lectures, seminars and clinical sessions, this nine day course spread over several months will include:

• Healing of hard and soft tissues to include suturing
• The recognition of neurological injury
• Stress and TMJ dysfunction
• Tissue surface loss and the relationship with sporting activity

As well as the dental and maxillo-facial subjects covered, there will be lectures and demonstrations on the following topics:

• Sports physiology
• Psychology of sports injury
• Diet and nutrition
• Therapeutics and drugs in sport
• Medico-legal aspects of dental injuries

At the end of the course participants will be able to take an active role in the health care of sports people and advise teams on dental health and dietitians accordingly.

For further information please contact GC UK on (0844) 1908 218999 or e-mail info@uk.gceurope.com

Are You Sitting Comfortably?

Introduce leading cutting-edge technology into your practice with KaVo and see fantastic results.

The KaVo ESTETICA E80 is a suspended chair that gives the patient and dental exceptional freedom of movement. The area under the unit is completely open for the dentist and assistant; there is plenty of space for comfortable leg positioning.

The ESTETICA E80 takes your health into consideration as the individual working positions and habits ensures that your posture is constantly healthy, stress-free and relaxed.

The Primus 1005 is designed to offer all the quality and technology advantages of a KaVo unit, whilst giving greater benefit of working flexibility. It also offers a number of new features including the Memsos speed and power (surgery) whitening procedures.

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Building on CEREC success.

The chairside CEREC 3D CAD/CAM system couldn’t be simpler. After taking an optical impression of the preparation and the antagonist, you are in complete control of the finished prosthesis. You decide the positions of the margins and the proximal contacts. From there on the CEREC system fabricates the crown, inlay, onlay or veneer accurately, quickly and to the very highest quality. The finished prosthesis is highly aesthetic and exhibits excellent strengths. CEREC automatically accurately computes the occlusal contacts referring to the antagonist to do so.

Using the CEREC system you will produce perfect chairside ceramic restorations. The system allows you to place the new prosthesis in the same visit saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 3D system telephone 0845 071 5040 or email: info@sironadental.co.uk. www.sironadental.co.uk

New Aseptico Chair for Children

The Velopex team are delighted to launch a brand new paediatric portable dental chair – from Aseptico. The chair, developed with extensive input from the Childsmile project in Fife, Scotland is now available.

The Aseptico range provides the ability to create a ‘dental surgery’ in any room anywhere – all you will need is power. The equipment combines comfortable dental chairs (now both Adult and Child) with operators stools, convenient lights as well as delivery systems. The delivery systems include high and low volume powerful suction as well as 5 in 1 syringes and an electric motor (with 5:1 increaser this can achieve 150,00rpm) or with high/low speed turbine, protecting the operator. Every unit can be specified with optional fibre optic illumination as well as piezo ultrasonic scaler.

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Industry News

Snappy Half Term Special Offer

Diamond Snappy is available from the Swindon-based manufacturing company, Kemdent on Special offer in February 2009. Buy two 10g/7ml packs during February 2009 at half price. Each pack is available at only £15.00.

Perfect Bleach

Homebleaching system for gentle and permanent tooth whitening.

Effective, permanent and gentle – with Perfect Bleach VOCO offers a bleaching gel which meets all requirements of modern tooth whitening. Whitening of vital teeth is discoloured through ageing or deposits of discolourants (e.g. from coffee, tea, red wine or nicotine), can be carried out in a simple and effective manner. Simultaneous external and internal bleaching of endodontically treated teeth is also possible, as well as the treatment of tetracycline discolourations.

Conducted by Matt Everatt, technical director of S4S Dental, these sessions offer two hours verifiable CPD and the opportunity to understand how this splint therapy can bring a useful revenue stream to the practice and provide effective pain relief for many patients.

Two concentrations: Perfect Bleach is available in concentrations of 10% and 17% carbamide peroxide. It maintains its concentration reliable from the first to the last application due to a unique formula of stabilized peroxides. The 17% gel also contains potassium and fluoride to prevent potential hypersensitivity. Perfect Bleach has a pleasant mint flavour. It can be safely used after instruction and under monitoring. Manufacturer: VOCO GmbH, PO Box 767, 27472 Cuxhaven, Germany, www.voco.com.

Survive and Succeed Despite the Financial Climate With DPCS

The Brush That Works Harder

Patient toothbrushing techniques are not always what they should be, however expert the tuition. That’s why it’s important to ensure that the toothbrush used is designed to remove optimal plaque. Oral-B can speak with some authority on matters of toothbrush design. In terms of plaque removal their CrossAction has been compared with consistent favourability to ordinary manual toothbrushes in more than 80 comparative laboratory tests and over 25 clinical studies.

CrossAction incorporates multi-tufted, flat trimmed, end-rounded filaments which have been cleverly angled towards its two directions to provide a brushing action that penetrates, lifts and sweeps plaque away on both forwards and backwards strokes.

Its successor, CrossAction Complete, also benefits from the addition of rubber filaments on the right and left side of the brush to stimulate the gingiva whilst the new textured surface on the reverse of the brushhead can be used to clean the tongue and remove odour-causing bacteria.

Dentomycin: The Adjunctive Treatment for Chronic Adult Periodontitis

Dentomycin is clinically proven to reduce pocket depths by as much as 42% over 12 weeks when used in conjunction with scaling and root planing.

This adjunctive treatment for moderate to severe Chronic Adult Periodontal Disease (CPD) does not interact with alcohol and is easily tolerated. Its pre-filled applicator enables direct application to the pocket base and makes it much easier to treat plaque and calculus in deep, irregular pockets and molar furcations. Key periodontal pathogens are significantly reduced following the application of Dentomycin in every 14 days for 5 or 4 applications.

For more information please call John Jesshop of Blackwell Supplies on 020 7224 1457 or fax 020 7224 1691.

Alkapharm ‘learning lunch’

Reviewing your practise infection control policy.

The Alkapharm ‘learning lunch’ focuses on professionally recognised procedures for the successful, day to day prevention of cross contamination within the dental surgery environment.

To arrange a ‘learning lunch’ for your practise or for further information telephone Alka- pharm on 01785 719119.

The Alkapharm 'learning lunch' helps meet the requirements of the GDC re-certification scheme by updating knowledge and skills for the benefi- t of all practitioners and the whole clinical team for which attendees can claim verifiable CPD.