Building on CEREC success.

The chairside CEREC 3D CAD/CAM system couldn’t be simpler. After taking an optical impression of the preparation and the antagonist, you are in complete control of the finished product. You control the positioning of the margins and the proximal contacts. From there on the CEREC system fabricates the crown, inlay, onlay or veneer accurately, quickly and to the very highest quality. The finished prosthesis is highly aesthetic and exhibits excellent strength. CEREC automatically accurately computes the occlusal contacts referring to the antagonist to do so.

Using the CEREC system you will produce perfect chairside ceramic restorations. The system allows you to place the new prosthesis in the same visit saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 3D system telephone 0845 071 5040 or email: info@sironadental.co.uk. www.sironadental.co.uk

Gum Strengthening toothpaste contains ingredients that help reduce and stop bleeding gums and that promote healthy growth of the gum tissues. Beverly Hills Formula Dentist’s Choice has been formulated based on extensive research, aiming to incorporate all the ingredients and benefits dentists’ wanted to see in a premium toothpaste. The result: teeth that appear whiter, feel smoother and remain cleaner.

For further information please visit www.beverlyhillsformula.com

TRI-SOK Now available in a cost effective 7gr Tube!

TRI-SOK is available from Panadent 01688 871884 £24.99 plus VAT or from your usual supplier. The Sirosox system allows you to place the ceramic restoration directly in the mouth. The longer CPP-ACP is maintained in the mouth, the more effective the result. As well as the dental and maxillo-facial subjects covered, there will be lectures and demonstrations on the following topics:

- Sports physiology
- Psychology of sports injury
- Diet and nutrition
- Therapeutics and drugs in sport
- Medico-legal aspects of dental injuries

At the end of the course participants will be able to take an active role in the health care of sports people and advise them in their pre- and post-competition preparation.

For further information or to register for September 2009, please contact the Programme Administrator tel: 020 7905 1272, email cpd@eastman.ucl.ac.uk or visit www.eastman.ucl.ac.uk/cpd

Banish Tooth Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and power (surgery) whitening procedures.

GC has introduced Tooth Mousse that is the perfect addition to your usual tooth whitening treatments. Apply immediately after tooth whitening to relieve sensitivity caused by dehydration in the surgery or to provide your patients with a tube to take home with their home whitening kit.

When CFP-ACP is applied to the tooth surfaces, it binds to biofilms, plaque, bacteria, hydroxyapatite and surrounding soft tissue localising bio-available calcium and phosphate. Saliva also enhances the effectiveness of CFP-ACP and the flavour of the tooth mousse helps to stimulate saliva flow. The longer CFP-ACP is maintained in the mouth, the more effective the result.

Are You Sitting Comfortably?

Introduce leading cutting edge technology into your practice with KaVo and see fantastic results.

The KaVo ESTETICA E80 is a suspended chair that gives the patient and dental exceptional freedom of movement. The area under the unit is completely open for the dentist and assistant; there is plenty of room for comfortable leg positioning.

The ESTETICA E80 takes your health into consideration as the individual working positions and habits ensures that your posture is constantly healthy, stress free and relaxed.

The Primus 1058 is designed to offer all the quality and technology advantages of a KaVo unit, with the added benefit of working flexibility. It also offers a number of new features including the Mesospool system, the Memspeed and multifunction foot control and all for highly competitive prices.

For further information, please contact KaVo on 01494 775 000, email: sales@kavo.com or visit www.kavo.com

A new course on applied occlusion and progressive splint therapy

S4S Dental Ltd are pleased to announce a new course for 2009. Called "Applied Occlusion and Progressive Splint Therapy for Predictable Dentistry", the six hour seminar will be presented by Dr Helen Harrison a GDP with extensive experience working with occlusal splints. To date over five hundred patients have been treated with occlusal splints in Dr Harrison’s practice during the past five years.

The in-depth seminar will cover temporomandibular function and anatomy, diagno- sis and treatment planning, principles of progressive splint therapy – relief of pain and sta- bilisation and recommended next steps – options for defin-
Part-time UCL Certificate and Diploma courses commencing in October 2009 include:

- Aesthetic Dentistry
- Endodontics
- Implant Dentistry
- Paediatric Dentistry
- Special Care Dentistry

The UCL Certificate in Dental Sedation and Pain Management commences in May 2009.

Finance and Practice Management: A one-day accreditation in January designed to enhance the understanding of pertinent financial and management issues. Some of the topics will include accounting, budgets, taxation and management. The course is a six-day course that is excellent for those preparing to set up or purchase a practice.

For more information, please contact 020 7985 1234, email cpfo@eastman.ucl.ac.uk or visit www.eastman.ucl.ac.uk

Perfect Bleach
Homebleaching system for gentle and permanent tooth whitening.

Effective, permanent and gentle – with Perfect Bleach VOOCO offers a bleaching gel which meets all requirements of modern tooth whitening. Whiten- ing of vital teeth that had discoloured through ageing or deposits of dis- colourants (e.g., from coffee, tea, red wine or nicotine), can be car- ried out in a simple and effective manner. Simultaneous external and internal bleaching of en- dodontically treated teeth is also possible, as well as the treatment of tetracyline discolorations.

Conducted by Matt Everatt, technical director of S4S Dental, these sessions offer two hours ver- ifiable CPD and the opportunity to understand how this split therapy can bring a useful revenue stream to the practice and provide effective relief for many patients.

The two hour course costs £40.00 and is being held on 19 March 2009 in London, 25 April 2009 in Glasgow and 25 June 2009 in Hertford.

To book your place please either call S4S Dental on 01455 641777 or visit www.s4sdental.com.

Survive and Succeed Despite The Financial Climate With DPCS

In the past, dentistry has been seen as recession proof in comparison to other industries. However, with a great deal of their income now generated from discretionary purchases, many dentists will begin to experience long-term difficulties.

Patients are certain to ques- tion whether they can really jus- tify dental treatment, and many might well seek to avoid what they see as unnecessary expend- iture.

The Dental Practice Consultancy Service (DPCS) helps dentists set up well thought-out and robust business models to help them prepare for the future.

DPCS is one of the UK’s leading pr- actice management agencies with established expertise in practice sales and purchase. The expert team can provide up-to-date guidance on a range of legal and regulatory issues, and is sensitive to the needs of the financially comfortable practitioner.

Call today to set up a confi- dential consultation, and safe- guard your success.

Perfect Bleach
Conducting two sessions: Perfect Bleach is available in concentra- tions of 10% and 17% carbamide peroxide. It maintains its concen- tration reliably from the first to the last application due to a unique formula of stabilized peroxides. The 17% gel also contains poto- sidium and fluoride to prevent po- tential hypersensitivity. Perfect Bleach has a pleasant mint flavour. It can be safely used after instruction and under monitoring.

Manufacturer: VOCCO GmbH, PO Box 767, 27472 Cuxhaven, Germany, www.vooco.com

Crossaction incorporates mul- tituffed, flat trimmed, end- rounded filaments which have been angled for specific directions to provide a brushing action that penetrates, lifts and sweeps plaque away on both for- wards and backwards strokes.

Its successor, CrossAction Com- plete, also benefits from the addi- tion of rubber filaments on the right and left side of the brush to stimulate the gingiva whilst the new textured surface on the re- verse of the brushhead can be used to clean the tongue and re- move odour-causing bacteria.

TMD therapy – new courses
A new series of practical ses- sions have been introduced by S4S Dental Ltd where dentists can learn about the benefits of homebleaching. The NITI-tar chair- side splint as a predictable ther- apy for TMD, clenching, headaches and migraine.

Conducted by Matt Everatt, technical director of S4S Dental, these sessions offer two hours ver- ifiable CPD and the opportunity to understand how this splint therapy can bring a useful revenue stream to the practice and provide effective relief for many patients.

The two hour course costs £40.00 and is being held on 19 March 2009 in London, 25 April 2009 in Glasgow and 25 June 2009 in Hertford.

To book your place please either call S4S Dental on 01455 641777 or visit www.s4sdental.com.

Alkapharm ‘learning lunch’
Reviewing your practise infec- tion control policy?

The Alkapharm ‘learning lunch’ focuses on professionally recognised procedures for the suc- cessful, day to day prevention of cross contamination within the dental surgery environment.

Learning Lunch is designed as a refresher for the whole team and covers the day to day aspects of cross-infection control in the den- tal surgery. Lunch breaks are scheduled for either during the practice lunch period or at the end of the clinical day.

To arrange a ‘learning lunch’ for your practise or for further information telephone Alka- pharm on 01785 714919.