Building on CEREC success.

The chairside CEREC 5D CAD/CAM system couldn’t be simpler. After taking an optical impression of the preparation and the antagonist, you are in complete control of the finished product. You can see all the modifications of the margins and the proximal contacts. From there on the CEREC system fabricates the crown, inlay, onlay or veneer accurately, quickly and to the very highest quality. The finished prosthesis is highly aesthetic and exhibits excellent strength. CEREC automatically accurately computes the occlusal contacts referring to the antagonist to do so.

Using the CEREC system you will produce perfect chair-side ceramic restorations. The system allows you to place the new prosthesis in the same visit saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 5D system telephone 0845 071 5040 or email: info@sironadental.co.uk. www.sironadental.co.uk

Beverly Hills

Upgrade to the healthier side of whitening and stop Gin-givitis before it starts. Beverly Hills Formula premium brand of dental whitening products have unique combinations of anti bacterial agents, low abrasion and anti-stain polishers to protect and whiten teeth. They gently remove stains from teeth, without harsh abrasives. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave your breath smelling fresher. Beverly Hills Formula

Gum Strengthening toothpaste contains ingredients that help reduce and stop bleeding gums and that promote healthy growth of the gum tissues. Beverly Hills Formula Dentist’s Choice has been formulated based on extensive research, aiming to incorporate all the ingredients and benefits dentists’ wanted to see in a premium toothpaste. The result: teeth that appear whiter, feel smoother and remain cleaner.

For further information please visit: www.beverlyhillsformula.com

TRI-SOK Now available in a cost effective 7gr Tube!

Tri-Sok is used for the treatment, after development, of inflammation in an extraction socket. Tri-Sok also prevents inflammation in an extraction socket where there is a history of Dry Socket and where the extraction has been traumatic. It contains Chlorotetracycline, a broad-spectrum antibiotic that acts against infective organisms.

Aspirin exerts analgesic and anti-inflammatory actions. The topical application reduces swelling and post-operative pain.

Tri-Sok is available from Pandanest 01688 8788 24.99 plus VAT or from your usual supplier.

New Aseptico Chair for Children

The Velopex team are delighted to launch a brand new paediatric portable dental chair – from Aseptico. The chair, developed with extensive input from the Childsmile project in Fife, Scotland is now available.

The Aseptico range provides the ability to create a ‘dental surgery’ in any room anywhere – all you will need is power. The equipment combines comfort,

able dental chairs (now both Adult and Child) with operators stools, convenient lights as well as delivery systems. The delivery systems includes high and low volume powerful suctions as well as 5 in 1 syringes and an electric motor (with 5:1 increaser this can achieve 150,00 rpm) with high/low speed tur- ntable. The Tri-Sok for every unit can be specified with optimal fibre optic illumination as well as piezo ultrasonic scaler.

For more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON NW10 7AP Tel 07734 044877

UCL Eastman CDP Course in Sports Dentistry

The Eastman’s Sports Dentistry course is aimed at dental practitioners with an active interest in sport and offers excellent training.

Delivered through lectures, seminars and clinical sessions, this nine day course spread over several months will include:

• Healing of hard and soft tissues to include suturing
• The recognition of neurological injury
• Stress and TMI dysfunction
• Tooth surface loss and the relationship with sporting activity

As well as the dental and maxillo-facial subjects covered, there will be lectures and demonstrations on the following topics:

• Sports physiology
• Psychology of sports injury
• Diet and nutrition
• Therapeutics and drugs in sport
• Medico-legal aspects of dental injuries

At the end of the course participants will be able to take an active role in the health care of sports people and advise team doctors, physiotherapists and dieticians accordingly.

For further information or to register for September 2009, please contact the Programme Administrator on 020 7895 1272, email cpd@eastman.ucl.ac.uk or visit www.eastman.ucl.ac.uk/cpd

Banish Tooth Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and power (surgery) whitening procedures.

GC has introduced Tooth Mousse that is the perfect adjunct to your usual tooth whitening treatments. Apply immediately after tooth whitening to help prevent sensitivity caused by dehydration in the surgery or provide your patients with a tube to take home with their home whitening kit.

When CFP-ACP is applied to the tooth surfaces, it binds to biofilms, plaque, bacteria, hydroxyapatite and surrounding soft tissue localising bio-available calcium and phosphate. Saliva also enhances the effectiveness of CFP-ACP and the flavour of the tooth mousse helps to stimulate saliva flow. The longer CFP-ACP is maintained in the mouth, the more effective the result.

There is a wide range of benefits for GC Tooth Mousse. It can be used to provide protection for teeth and to help neutralise an acidic oral environment.

For further information please contact GC UK on (0804) 1908 31999 or e-mail info@uk.gceurope.com

Are You Sitting Comfortably?

Introduce leading cutting-edge technology into your practice with KaVo and see fantastic results.

The KaVo ESTETICA E80 is a suspended chair that gives the patient and dental exceptional freedom of movement. The area under the unit is completely open for the dentist and assistant; there is plenty of room for comfortable leg positioning.

The ESTETICA E80 takes your health into consideration as the individual working positions and habits ensure that your posture is constantly healthy, stress-free and relaxed.

The Primus 1058 is designed to offer all the quality and technology advantages of a KaVo unit, with the added benefit of working flexibility. It also offers a number of new features including the Memos speed and multifunction foot control and all for highly competitive prices.

For further information, please contact KaVo on 01494 753 000, email: sales@kavo.com or visit www.kavo.com

Going for Gold!

2009 sees Takara Belmont celebrate the golden jubilee of their UK business and this auspicious occasion is the perfect opportun- ity to reflect on the last fifty years.

The pursuit of the twin objectives of health and comfort are what a lot of us will follow in our personal lives, and Takara Belmont extend this to their place with their customary enthusiasm, vigour and high ethical standards. Their products are designed and delivered to ensure we move towards healthier lifestyles in a more comfortable environment. Takara Belmont, through their excellence in this sphere, have been at the forefront of change and this has enabled them to provide customers with the most up to date and inno- vative products in the market.

In short, the provision of high quality, reliable products coupled with excellent service levels means customers can look forward with confidence to more happy returns in the next fifty years.

A new course on applied occlusion and progressive splint therapy

S4S Dental Ltd are pleased to announce a new course for 2009. Called “Applied Occlusion and Progressive Splint Therapy for Predictable Dentistry”, the six hour seminar will be presented by Dr Helen Harrison a GDP with extensive experience working with occlusal splints. To date over five hundred patients have been treated with occlusal splints in Dr Harrison’s practice during the last five years.

The in-depth seminar will cover temporomandibular function and anatomy, diagnosis and treatment planning, principles of progressive splint therapy – relief of pain and sta- bilisation and recommended next steps – options for defini-
Dental Tribune

United Kingdom Edition · February 23–March 1, 2009

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tive treatments beyond splints to reliable dentistry.

Six hours verifiable CPD will be earned from this course which will be held in London on 26 June 2009 and 27 November 2009. The course fee is £402.50.

To book your place please either call 01455 641777 or visit www.4s4sdental.com.

Snappy Half Term Special Offer

Diamond Snappy is available from the Swindon-based manufacturing company, Kemdent on Special offer in February. Buy two 10g/7ml packs during February 2009 at half price. Each pack is available at only £15.00.

Snappy is very easy to pack and place because it is not sticky. It has a quick snap set and can sweep plaque away on both forwards and backwards strokes.

Diamond Snappy Glass Ionomer Cement was designed to help Dentists treat nervous patients, particularly children. Certain characteristics contained within the product’s properties enable the Dentist to carry out a successful restoration quickly and still give patients the tender care they need.

Diamond Snappy’s high speed setting is due to a more reactive acid-base reaction. Diamond Snappy also maintains a superior compressive strength for a long time making it amaz-ingly wear resistant and durable.

For further information or to place orders call Jackie or Helen on 01793 770090 or visit our website www.kemdent.co.uk.

Perfect Bleach

Homebleaching system for gentle and permanent tooth whitening.

Effective, permanent and gentle – with Perfect Bleach VOCO offers a bleaching gel which meets all requirements of modern tooth whitening. Whitening of vital teeth discoloured through ageing or deposits of dis-colourants (e.g. from coffee, tea, red wine or nicotine), can be carried out in a simple and effective manner. Simultaneous external and internal bleaching of endodontically treated teeth is also possible, as well as the treatment of tetracycline discolorations.

Conducted by Matt Everatt, technical director of 4S Dental, these sessions offer two hours verifiable CPD and the opportunity to understand how this splint therapy can bring a useful revenue stream to the practice and provide effective relief for many patients.

The two hour course costs £40.00 and is being held on 19 March 2009 in London, 25 April 2009 in Glasgow and 25 June 2009 in Hertford.

To book your place please either call 01455 641777 or visit www.4s4sdental.com.

VOCO

Two concentrations: Perfect Bleach is available in concentra-tions of 10% and 17% carbamide peroxide. It maintains its concentration reliable from the first to the last application due to a unique formula of stabilized peroxides. The 17% gel also contains potassium and fluoride to prevent po-tential hypersensitivity. Perfect Bleach has a pleasant mint flavour. It can be safely used after instruction and under monitoring.

Manufacturers: VOCO GmbH, PO Box 767, 27472 Cuxhaven, Germany, www.voco.com

Survive and Succeed Despite The Financial Climate With DPCS

In the past, dentistry has been seen as recession proof in comparison to other industries. However, with a great deal of their income now generated from discretionary purchases, many dentists will begin to experience long-term difficulties.

Patients are certain to question whether they can really jus-tify dental treatment, and many might well seek to avoid what they see as unnecessary expendi-ture.

The Dental Practice Consultancy Service (DPCS) helps dentists set up well thought-out and robust business models to help them prepare for the future.

PDCS is one of the UK’s leading practice management agencies with established expertise in practice sales and purchase. The expert team can provide up-to-date guidance on a range of legal and regulatory issues, and is keen to share reliable and professional advice.

Call today to set up a confidential consultation, and safeguard your success.

For more information call 0161 652 8901 or visit the Den-tal Practice Consultancy Service Website at www.dentaltcoun sel.co.uk.

Philips on stand GO, Hall 11.5

Bristling with new ideas at the IDS

Philips has a proud presence at the 53rd International Dental Show (IDS) in Cologne, Germany between 24 and 28 March 2009. With 1,750 companies exhibiting, the sonic toothbrush manu-facturer has pulled out all the stops to encourage people to visit them: The stand - GO10 in the IDS chair-side splint as a predictable therapy for TMD, clenching, headaches and migraine.

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To arrange a ‘learning lunch’ for your practise or for further information telephone Alkapharm on 01785 714919.

Alkapharm ‘learning lunch’

Reviewing your practise infec-tion control policy?

The Alkapharm ‘learning lunch’ focuses on professionally recognised procedures for the suc-cesful, day to day prevention of cross contamination within the dental surgery environment.

Learning Lunch is designed as a refresher for the whole team and covers the day to day aspects of cross-infection control in the den-tal surgery. The lunch sessions can be scheduled for either during the practice lunch period or at the end of the clinical day.

To arrange a ‘learning lunch’ for your practise or for further information telephone Alka- pharm on 01785 714919.